



# Jones Lang LaSalle

When one of the largest commercial real estate firms in the US needed to entertain their top clients they turned to World Class driving to create an all day event that would show their clients they are tops in everything they do.

## COMPANY OVERVIEW

Jones Lang LaSalle is a Manhattan-based real estate firm with over 36,000 employees. One of the largest real estate firms in the country Jones Lang LaSalle creates over \$2.5 billion in revenue.

## OBJECTIVE

Life can't always be business, and when Jones Lang LaSalle decides to show their clients a good time they pull out all the stops. This Custom full day supercar tour was set up to let 28 clients and team members experience the joy of handling the world's finest supercars world's finest supercars.

## RESULTS

Jones Lang LaSalle had never participated in a car event before, and they noted the response for their invitations was unbelievable. They didn't expect it to fill up, or fill up as fast as it did. The event was guaged as such a success that they already have their sights set on another corporate tour day in late 2011.



125 Maple Ave. Chester, NJ 07930 | 877-597-6403 | [worldclasdriving.com](http://worldclasdriving.com)